



# PROJECT MANAGEMENT

**CHILI BIZ**

[www.chili.edu.pl](http://www.chili.edu.pl)

WARM UP

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LET'S TALK 1 MINUTE ABOUT

**TEAMWORK**  
**DIFFICULTIES**  
**MOTIVATION**  
**NECCESITY**  
**MANAGAMENT**

## LET'S TALK

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1. What does a project manager do?
2. Is it a project if it doesn't have a due date?
3. What competencies are important for a project manager to possess?
4. Should we still be using spreadsheets to manage projects?
5. Are your meetings helpful and productive?
6. Do all of our tasks have clear owners?
7. Are you communicating enough with your team?
8. What are the advantages and disadvantages of using project management?

# SWOT ANALYSIS

What is SWOT analysis?

Have you ever used it in your business?

## How to Conduct a SWOT Analysis for Your Small Business





# SWOT ANALYSIS

Create your own SWOT analysis.

## SWOT Analysis Worksheet

### Strengths (Internal)

- Are there any elements of your business that make you especially valuable to customers?
- Do you have special skills within your business?
- What can you do better than your competitors?
- Are there features of your business that give you a unique advantage?

### Weaknesses (Internal)

- Do you lack certain skills within your business that competitors have?
- Are customers asking you for something you cannot provide?
- What prevents you from getting that order?
- Where are your competitors better than you?

### Opportunities (External)

- Are you able to do something your competitors can't?
- Are there new trends that you are in a position to jump on?
- Do your strengths offer you the option of doing something else?
- What features of your business have you not shared with your customers?

### Threats (External)

- Is the industry changing to make your skills obsolete?
- Are your competitors doing something you're not?
- Is your technology still relevant?
- Are your weaknesses life-threatening to your business?





## USEFUL TERMS

Look at the vocabulary below. What do those words mean? Use a dictionary to help you.

- ***green light***
- ***deadline***
- ***milestone***
- ***quality gate***
- ***decision gate***
- ***launch***
- ***kick-off***
- ***exit criteria***
- ***deployment***
- ***design***
- ***sign-off***
- ***conception***



# YOUTUBE VIDEO - SCRUM ALLIANCE

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Watch the video which describes in a nutshell how Scrum project methodology works and fill in the gaps in the sentences below:

- A product owner creates a product ..... which is a prioritized wish list.
- During sprint ....., the team pulls a chunk from the top of that wish list, a sprint backlog, and decides how to implement those pieces.
- The team has a certain amount of time — a ..... (usually two to four weeks) — to complete its work, but it meets each day to assess its progress (daily Scrum).
- Along the way, the Scrum ..... keeps the team focused on its goal.
- At the end of the sprint, the work should be potentially ..... : ready to hand to a customer, put on a store shelf, or show to a stakeholder.
- The sprint ends with a sprint ..... and retrospective.
- As the next sprint begins, the team chooses another ..... of the product backlog and begins working again.



# READING

Scrum calls for four ceremonies that bring structure to each sprint:

**Sprint planning:** A team planning meeting that determines what to complete in the coming sprint.

**Daily stand-up** (AKA a daily scrum): a 15-minute mini-meeting for the software team to sync.

**Sprint demo:** A sharing meeting where the team shows what they've shipped in that sprint.

**Sprint retrospective:** A review of what did and didn't go well with actions to make the next sprint better.

During a sprint, visual artefacts like task boards and burndown charts, visible to the team and spectators alike, are powerful motivators. They drive a spirit of "we're doing this!" Having the opportunity to show off new work at the sprint demo is equally motivating, and the consistent, incremental feedback the team gets from stakeholders at each demo creates a powerful way to develop products.



# HOMework



## TEDX TALKS

Watch Tedx Talks about project management.

*A sixth sense for project management | Tres Roeder | TEDxCWRU*

## QUIZLET

use this app to learn new vocabulary

[https://quizlet.com/\\_7f0e03](https://quizlet.com/_7f0e03)





# THANK YOU!

THANK YOU VERY MUCH FOR A LOVELY LESSON AND SEE YOU SOON!

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